Permit #F00032666

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032666 **Type of Permit:** FILMING **Release Date:** 10/18/2010

Production Company NONFICTION UNLIMITED

Insured Company Name NONFICTION UNLIMITED

Contact Phone No. 1 310-399-9600
Contact Phone No. 2
Fax
Address 905 Olympic Boulevard
Santa Monica, California 90404

Production Title FORD TV COMMERCIAL

Type of Production Commercial - Standard

Producer JIM SHIPPEE

Director JESSICA YU

1st AD DAVID NORMAND

Production Manager KENYON ROBERTSON

FilmL.A. Coordinator Joshua Mingo

Location Manager CHARLIE LOVE
Primary Phone Mobile - 323-646-7826
Secondary Phone Office - 310-399-9600

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

Posting 600	$276.00
Posting 1200	$276.00
Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,727.00

Number of Locations 6

NOT A PERMIT

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Summary Information — Location

Permit Number	F00032666	**Location Manager**	CHARLIE LOVE
Production Company	NONFICTION UNLIMITED	Primary Phone	Mobile - 323-646-7826
Insured Company	NONFICTION UNLIMITED	Secondary Phone	Office - 310-399-9600
Production Title	FORD TV COMMERCIAL		

Location Address 6 Toluca Estates Dr, North Hollywood, CA, 91602

Location Type Private Residence

Film Dates 10/19/2010 - 10/19/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Toluca Lake July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	3
Crew	30

Filming Activities Equipment on property; Equipment on sidewalk only.; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 563 **Grid:** B5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : To Be Determined
Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs E/S STROHM AV., WHIPPLE ST. - VALLEY SPRING LN.
N/S VALLEY SPRING LN., CAHUENGA BL. - TOLUCA RD.
7AM - 10PM

Approximate Footage 901 - 1200 **Log Number** 5327

Date(s) 10/19/2010 to 10/19/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00032666	**Location Manager**	CHARLIE LOVE
Production Company	NONFICTION UNLIMITED	Primary Phone	Mobile - 323-646-7826
Insured Company	NONFICTION UNLIMITED	Secondary Phone	Office - 310-399-9600
Production Title	FORD TV COMMERCIAL		

Location Address 7 Toluca Estates Dr, Los Angeles, CA, 91602

Location Type Private Residence

Film Dates 10/19/2010 - 10/19/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

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Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	3
Crew	30

Filming Activities Equipment on property; Equipment on sidewalk only.; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

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Summary Information — Location

Permit Number	F00032666	**Location Manager**	CHARLIE LOVE
Production Company	NONFICTION UNLIMITED	Primary Phone	Mobile - 323-646-7826
Insured Company	NONFICTION UNLIMITED	Secondary Phone	Office - 310-399-9600
Production Title	FORD TV COMMERCIAL		

Location Address 12 Toluca Estates Dr, Los Angeles, CA, 91602

Location Type Private Residence

Film Dates 10/19/2010 - 10/19/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Toluca Lake July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	3
Crew	30

Filming Activities LOCATION CANCELED 10/18 PER JOHN WHEELER;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 563 **Grid:** B5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

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Summary Information — Location

Permit Number	F00032666	**Location Manager**	CHARLIE LOVE
Production Company	NONFICTION UNLIMITED	Primary Phone	Mobile - 323-646-7826
Insured Company	NONFICTION UNLIMITED	Secondary Phone	Office - 310-399-9600
Production Title	FORD TV COMMERCIAL		

Location Address 23 Toluca Estates Dr, Los Angeles, CA, 91602

Location Type Private Residence

Film Dates 10/19/2010 - 10/19/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Toluca Lake July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	3
Crew	30

Filming Activities Equipment on property; Equipment on sidewalk only.; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

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Summary Information — Location

Location 5 of 6

Permit Number	F00032666	**Location Manager**	CHARLIE LOVE
Production Company	NONFICTION UNLIMITED	Primary Phone	Mobile - 323-646-7826
Insured Company	NONFICTION UNLIMITED	Secondary Phone	Office - 310-399-9600
Production Title	FORD TV COMMERCIAL		

Location Address 10153 Valley Spring Ln, Los Angeles, CA, 91602

Location Type Private Residence

Film Dates 10/19/2010 - 10/19/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Toluca Lake July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	3
Crew	30

Filming Activities LOCATION CANCELED 10/18 PER JOHN WHEELER. POSTING AND NOTIFICATION FEES DUE.;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 563 **Grid:** B5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note LOCATION CANCELED 10/18 PER JOHN WHEELER. POSTING AND NOTIFICATION FEES DUE.

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs B/S VALLEY SPRING LN., 300' IN FRONT OF & ACROSS STREET FROM 10153 VALLEY SPRING LN. 7AM - 10PM

Approximate Footage 301 - 600 **Log Number** 5330

Date(s) 10/19/2010 to 10/19/2010 **Time(s)** 07:00 to 22:00

NO PERMIT

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Summary Information — Location

Permit Number	F00032666	**Location Manager**	CHARLIE LOVE
Production Company	NONFICTION UNLIMITED	Primary Phone	Mobile - 323-646-7826
Insured Company	NONFICTION UNLIMITED	Secondary Phone	Office - 310-399-9600
Production Title	FORD TV COMMERCIAL		

Location Address 10240 Moorpark St, North Hollywood, CA, 91602

Location Type Private Residence

Film Dates 10/19/2010 - 10/19/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Toluca Lake July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	3
Crew	30

Filming Activities Equipment on property; Equipment on sidewalk only.; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 563 **Grid:** C4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : To Be Determined
Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs B/S MOORPARK ST., SANCOLA AV. - ARCOLA AV.
7AM - 10PM

Approximate Footage 301 - 600 **Log Number** 5332

Date(s) 10/19/2010 to 10/19/2010 **Time(s)** 07:00 to 22:00

NO PERMIT

SPECIAL FILMING CONDITIONS
TOLUCA LAKE COMMUNITY

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These Special Filming Conditions apply to the area bounded by: Cahuenga Boulevard., Camarillo Street, the Burbank city boundary and the Los Angeles River. **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **At least three signs measuring no less than 2-feet by 3-feet must be posted in public view whenever the company is working in the community.** The signs must have the names of the production company, the production title, the person to contact should something need to be resolved. The signs must also have a production company phone number.

- **Cast and crew must be bused or shuttled to all Toluca Lake residential filming locations.** Only vehicles authorized by the film permit may be parked on the street where filming is to take place. Personal cars are not to be parked on residential streets in the Toluca Lake area.

- **Production vehicle parking will be limited to one side of the street at all times.**

- **Vehicle and/or pedestrian traffic can be halted for periods up to 90 seconds under the authority of FilmL.A.** Longer periods require the concurrence of FilmL.A.

- **Copies of these Special Conditions must be distributed by the production company to every off-duty/retired police officer authorized to work location filming assignments before or at the time of arrival at the location.**

- Production companies must attach copies of these Special Conditions to their call sheets when working in Toluca Lake.

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